



DOMINANT AUDIENCE REACH !

WYSL'S THREE METRO SIGNALS NOW REACH MORE THAN *1.6 MILLION* RADIO USERS IN THE REGION!

FM 92.1 (Rochester/Brighton) now reaches *601,557*

FM 95.5 (Brockport-Spencerport) reaches *60,420*

AM 1040 (20,000 watts) reaches *968,663*

TOTAL COMBINED COVERAGE 1,611,783

COMPARE!

FM 103.9 – 709,786

FM 93.3 – 755,781

FM 102.7 – 725,465

FM 106.7 – 763,348

FM 94.1 – 729,583

Source: FCC pop count database 2019